



# The H.O.G. Insider

LAKE SHORE H.O.G. CHAPTER # 3522

Lake Shore H.O.G. Annual Sign-Up  
January 21, 2018 10:00am—2:00pm  
@ Dealership. There is no breakfast meeting this month.  
See flier in this issue for more details!

Watch this space for upcoming rides, news, & events to add  
to your personal calendar.

## In this Issue

- \* News from officers & committees
- \* 2018 Member Sign up form & Information
- \* Member discounts flier
- \* Photos from holiday party



Let's Ride

CHAPTER RIDE HOT LINE 847-281-3141



## Corey Johnston – Director



Welcome to a new and exciting year for the Lake Shore H.O.G. Chapter! I know it can be hard to see the silver lining with all of this white stuff on the ground, but we will be enjoying sunshine and winding roads before you know it. We have a very fun-filled year ahead of us!

2018 marks three exhilarating anniversaries: Lake Shore H.O.G.'s 30<sup>th</sup> Anniversary, National H.O.G.'s 35<sup>th</sup> Anniversary, and Harley Davidson's 115<sup>th</sup> Anniversary. Wow! We are planning great events and – of course – rides to celebrate these awesome milestones. Stay tuned for more info in the coming months ahead. And don't worry about getting the blues during these cold months because our new Activities Officer will be putting together some "merry & bright" gatherings for us all to socialize while we count down to the next riding season.

Also – please don't forget to come out to Lake Shore Harley-Davidson on **January 21<sup>st</sup>** for our annual chapter sign up. The dealership is going to be giving extra points on all purchases to Lake Shore H.O.G. Members.

As we begin this new season it is my pleasure to introduce to you our 2018 Discretionary Officers:

**Activities Officer**- Nita Cruz  
**Editor**- Laurie Lenzini  
**Head Road Captain/ Webmaster**- John Sweeney  
**L.O.H.**- Heather Johnston & Sammie Sweeney  
**Membership** - Anne Weimer  
**Photographer**- Manuel Casillas  
**Safety Officer**- Dan Marcotte  
**Officer at Large**- Rick Cruz

We are all working hard planning another amazing year for all Lake Shore members to enjoy. Hope to see you all in January at the sign up. Until next time, enjoy the road - or maybe the fireplace. Cheers to a new season full of fun, friends, and riding!

Corey (Rain Man) Johnston  
"Listen to the wind, it talks..."  
Director/RC  
[director@lakeshorehog.com](mailto:director@lakeshorehog.com)

## Ralph Lenzini—Assistant Director



HAPPY NEW YEAR!!!!, I hope that everyone had a wonderful Holiday Season and that the New Year will bring you health, love and happiness but also a lot more time to go RIDING. I would like to say Thank You for giving me this opportunity to serve as your Assistant Director (one more thing I get to screw up). Just kidding. Well this is my first newsletter and the editor is going to need hazard pay. It's going to be a long year for her with my spelling. I also realize that I have some really, I mean really, big shoes to fill. Like Bozo shoes on steroids kind of stuff to fill. I just hope that I have half of the enthusiasm that Mr. O'Keefe has for this Chapter. Now on to the good stuff.

2018 WOW!!! It's going to be one hell (oops sorry) heck of a year. There are two (2) big events this year so you butts better be at sign up on the 21st of this month. The first one is being planned for us. It's Harley-Davidson's 115th Anniversary in Milwaukee. I'll have more info to follow but I'm sure there will be rides from me, Road Captains and friends going up and back. Second, well there is only one way to say this... HAPPY ANNIVERSARY LAKE SHORE H.O.G. That's right. It's our 30th Anniversary. Think about that for a moment. Harley-Davidson is 115 years old and we're 30. So we are just a bunch of kids having fun and RIDING our bikes. Your board, along with others, are planning an extended weekend getaway to celebrate our anniversary. So make sure your at the monthly meetings or read this great newsletter for more info. So chase all of the sunsets you can and I'll see ALL of you on the 21st of this month.

Ralph "yoyo" Lenzini

Let's Ride

Assistant Director/RC

[Assistantdirector@lakeshorehog.com](mailto:Assistantdirector@lakeshorehog.com)

## Dave Jones – Secretary

Hi, Riders!



HAPPY NEW YEAR!!

I've been ready for 2018 for a VERY long time – and finally, here it is. There's a lot I want to accomplish this year – and riding tops the list in a number of areas. I want to ride more often, more miles with more people to more places. Call it a New Year's Resolution of sorts. I've already started planning. Are you with me?

This month, we have H.O.G. sign-up at LSHD. Be there. If you need patches or a name-badge – just let us know then. Need something for yourself or the bike? There will be a dealer incentive for LS-H.O.G. members. Just want to "Shoot-the-S\*\*t" with friends, old and new? Great, see ya' at sign-up!!

Let's start 2018 the right way – with a fresh commitment to RIDING! After all, that's what we do best!

As always..., **Ride out. Ride Home. Every Time!**

Dave Jones  
Secretary / RC  
[Secretary@lakeshorehog.com](mailto:Secretary@lakeshorehog.com)

## Ray Weimer – Treasurer

Greetings Fellow Chapter Members,



Happy New Year to our Lake Shore H.O.G. family!! This is a big year for our chapter, we are celebrating 30 years of providing FUN opportunities in the form of great rides and awesome activities for Harley riders. So, don't forget to come to the annual sign up on **January 21<sup>st</sup>** at the dealership, otherwise you'll be missing out on what's coming up this year! Membership is staying the same at \$24 which gets you a lot for your investment; monthly gatherings with your riding friends, a fun time picnic, awesome holiday parties and all kinds of interesting rides to a variety of destinations. Sounds like a good bargain to me.

Why don't you break out those long johns and come on out on the 21<sup>st</sup> to have a few laughs, tell a few stories and sign up with a great riding chapter. There is no fun in staying home and being a couch potato!

Keep your knees in the breeze,

Ray (Pockets) Weimer  
**Treasurer**  
[Treasurer@lakeshorehog.com](mailto:Treasurer@lakeshorehog.com)



## Anne Weimer—Membership

### CALLING ALL LAKE SHORE H.O.G. MEMBERS



Happy New Year everyone, we are looking forward to a fantastic 2018 and celebrating our Chapters 30<sup>th</sup> Anniversary!!! It is hard to believe once again another year has passed by so quickly and we are so looking forward to our annual sign up. This year it will be on **Sunday January 21st** from 10:00 to 2:00 at Lake Shore Harley. It couldn't be easier. All you have to do is fill out the membership application, included in this newsletter, and bring it with you along with your \$24.00 annual fee or we will have plenty of blank ones available. Don't forget to bring your national H.O.G. membership card with

you; we will need to see it.

And while you are at it why not bring one of your Harley friends and let them in on all the same exciting fun, camaraderie and love of riding that we all know!!!

Looking forward to seeing everyone,

Anne Weimer  
aka "Flash"

**Membership Officer/Volunteer Coordinator**

[Membership@lakeshorehog.com](mailto:Membership@lakeshorehog.com)

## Nita Cruz—Activities Officer



Welcome to 2018. As I write this it's currently -3 degrees out there, a far cry from ideal riding weather. I'm excited to be the Activities Officer and am looking forward to putting together a number of events. We will of course have the usual, Picnic in July, a Fall event and The Christmas party. I'm currently working on putting together our first off season mixer, so watch for details coming soon.

Remember **Sunday January 21<sup>st</sup>** from 10:00 – 2:00PM is the annual sign-up at the dealership hope to see you there!

Let's all head to the: CHICAGO MOTORCYCLE SHOW at the DONALD E. STEPHENS CONVENTION CENTER **FEBRUARY 09 - 11, 2018. SHOW HOURS ARE:** Friday 1:00pm - 8:00pm, Saturday 9:00am - 8:00pm and Sunday 10:00am - 5:00pm. A great place to get your motorcycle fix while spending time with your motorcycle family.

Please let me know what ideas you have or what you would like to see or do? We can always use help coordinating the events and I look forward to working with all of you on the many activities throughout 2018. If you are on Facebook don't forget to join the Lake Shore H.O.G. Members-ONLY page where you can get updates on upcoming social events. It's also a great way to post and link up with friends for casual rides or gatherings.

Nita Cruz  
Aka The Silver Streak  
Activities Officer  
[Activities@lakeshorehog.com](mailto:Activities@lakeshorehog.com)

**JAN. 21ST / 10:00 AM - 2 PM**



# **LAKE SHORE H.O.G. ANNUAL SIGN-UP**



**SIGN UP THAT DAY AND RECEIVE SPECIAL LOYALTY POINTS, WHEN YOU  
MAKE A PURCHASE IN OUR PARTS OR MOTORCLOTHES DEPARTMENTS!**

**WE WILL HAVE PATCH'N DAN ON-SITE &  
PIZZA AND BEVERAGES FROM 11:30AM 'TIL GONE**

**JOIN US...**

**WE'RE  
THE BEST!**







## CHAPTER MEMBERSHIP ENROLLMENT FORM AND RELEASE

Chapter Name: LAKE SHORE H.O.G. CHAPTER # 3522

Member Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Member Nat'l H.O.G. Number: \_\_\_\_\_

Expiration Date of National H.O.G.® Membership: \_\_\_\_\_

I have read the *Annual Charter for H.O.G.® Chapters* and hereby agree to abide by it as a member of this Dealer sponsored Chapter.

I recognize that while this Chapter is chartered with H.O.G.®, it remains a separate, independent entity solely responsible for its actions.

### THIS IS A RELEASE, READ BEFORE SIGNING

I agree that the Sponsoring Dealer, Harley Owners Group® (H.O.G.®), Harley-Davidson, Inc., Harley-Davidson Motor Company, my Chapter and their respective officers, directors, employees and agents (hereinafter, the **"RELEASED PARTIES"**) shall not be liable or responsible for injury to me (including paralysis or death) or damage to my property occurring during any H.O.G.® or H.O.G.® Chapter activities and resulting from acts or omissions occurring during the performance of the duties of the Released Parties, even where the damage or injury is caused by negligence (except willful neglect). I understand and agree that all H.O.G.® members and their guests participate voluntarily and at their own risk in all H.O.G.® activities and I assume all risks of injury and damage arising out of the conduct of such activities. I release and hold the **"RELEASED PARTIES"** harmless from any injury or loss to my person or property which may result from my participation in H.O.G. activities and EVENT(S). I UNDERSTAND THAT THIS MEANS THAT I AGREE NOT TO SUE THE **"RELEASED PARTIES"** FOR ANY INJURY OR RESULTING DAMAGE TO MYSELF OR MY PROPERTY ARISING FROM, OR IN CONNECTION WITH, THE PERFORMANCE OF THEIR CHAPTER DUTIES IN SPONSORING, PLANNING OR CONDUCTING SAID EVENT(S).

### WAIVER OF RIGHTS UNDER STATE STATUTES

I further agree to waive all benefits flowing from any state statute which would negate or limit the scope of this Release and Indemnification Agreement including, but not limited to, Section 1542 of the California Civil Code which provides:

"A general release does not extend to the claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known to him must have materially affected his settlement with the debtor."

By signing this Release, I certify that I have read this Release and fully understand it and that I am not relying on any statements or representations made by the **"RELEASED PARTIES"**.

Member Signature: \_\_\_\_\_ Date: January 21, 2018

Local Dues Paid \$: \$24.00 Date: January 21, 2018

(Dues not to exceed maximum amount prescribed in, *Annual Charter for H.O.G.® Chapters*, as contained in the *H.O.G.® Chapter Handbook*.)

**RETURN THIS FORM TO YOUR CHAPTER**

## **Dan Marcotte—Safety Officer**

Happy New Year!



Did you get some cash or Harley Davidson gift cards for the holiday? Not sure what to buy? Think SAFETY!

The thrill of riding a motorcycle on the open road is addicting, and yet you can never truly escape the inherent danger that comes with it. There will always be naysayers who insist that safety gear is unnecessary, but the simple truth is that if something goes wrong, your gear is all that stands between you and a gristly end. If you're looking to get into riding, this is the equipment you're going to want to make sure you have.

### **HELMET**

The single most important piece of safety equipment you can wear is a helmet. Even if you live in a state where helmets aren't mandatory, you should be wearing one. And as a beginning rider, you're going to want to wear one that covers your whole face. Even if you don't think they're cool, they're still the safest.

### **JACKET**

Unless you live with your mother, there's probably no one requiring you to wear a motorcycle jacket. But wearing one helps protect all your other vital organs and is just as important as your helmet.

### **PANTS**

Jeans are a popular choice for a lot of motorcycle riders, but they're also far from protective. Yes, they'll dull the pain of rain hitting your legs, but if you ever go down, you may as well not be wearing anything. The best thing to wear is a pair of motorcycle safety pants.

### **GLOVES**

Gloves protect your hands in the event of a wreck, but that's not the only reason you'll want them. Your hands can get cold quickly, even at moderate temperatures. And when the air turns cool, it can be downright dangerous not to have something covering your hands.

### **BOOTS**

It may seem like common sense to wear something more protective than flip-flops on a motorcycle, but even regular shoes can still come up short in the safety department. If you can, it's best to get a pair of dedicated motorcycle boots since they're designed specifically with rider safety in mind.

So let me hear from you  
Thanks for your time and input,

Dan Marcotte  
**Safety Officer/Road Captain**  
[SafetyOfficer@lakeshorehog.com](mailto:SafetyOfficer@lakeshorehog.com)



## **John R Sweeney Jr** **HEAD ROAD CAPTAIN**

Howdy Lake Shore H.O.G.,



Another year has passed, making it 15 years for me and it was a very good year, shared with old friends and a bunch of new friends. To me personally, that's the greatest part about owning a Harley. The people I've met, the places I've gone and the adventures I've shared. This chapter has become my second home.

If you are interested in getting more involved with the chapter and to be able to give back to the other members, why not think about becoming a Road Captain. Our only requirement is to have ridden with the chapter for at least one year. In that year you have had an opportunity to learn how we ride, our techniques, our procedures and most importantly, you get a chance to ride with other members that also ride our way. By doing this you get familiar with the way our chapter rides. We truly are one of the safest riding chapters around. We have an excellent safety record and I've had many people tell me that they have ridden with other groups or chapters and always come back to ride with us, because they feel very safe. That is due in large part to the efforts and leadership of our Road Captains. And credit is also due to our members who all ride the Lake Shore way...

So if you're interested in joining the ranks of the Road Captains, come see me at our Annual Sign-up on **Sunday, January 21st**. I'll be there with a sign-up sheet and can answer any questions that you might have...

We'll be having our annual Road Captain meeting in **February** and then I'll start filling in the calendar with dates. We are working on a couple of new ideas this year, so get ready for a fun season... You won't want to miss a thing...

I hope each and every one of you had a very Merry Christmas and will have a most excellent New Year...

See you next month...

John R Sweeney Jr – aka Motor Mouth

"It's not the destination; it's the journey"

Head Road Captain & Webmaster – Lake Shore H.O.G. Chapter

[HeadRoadCaptain@lakeshorehog.com](mailto:HeadRoadCaptain@lakeshorehog.com)

## **Manny Casillas— Photographer/Teddy Bear Drive**



Well another year has come and gone. Hopefully everyone had a Merry Christmas and have a happy New Year. And with the start of a new year I would like everyone to think about our Teddy Bear drive. We have some stuffed animals at the dealership that are kind of lonely and cold. I am sure they can use some company. Just a reminder we do have donation containers for any of your spare change at the dealership along with an animal bin to put any stuffed

animals and or Hot Wheels that you purchase. You can also make a contribution at our monthly meetings at Lamb's Farm on the 3rd Sunday of every month. These stuffed animals will be collected until November. Then on November 4th we will be delivering them to the Department of Children and Family Services. They will be given to a lot of children throughout the year. I have always said that a little change from you can make a big change in a child's life. Stay warm,

Ride on and be safe.

Manuel Casillas

**Photographer**

[Photographer@lakeshorehog.com](mailto:Photographer@lakeshorehog.com)

## **Ladies of Harley Heather Johnston & Sammie Sweeney**

Happy New Year, Ladies of Harley!

Sammie and I are so excited to be your L.O.H. Co-Chairs this year!

We are looking forward to some new and different, fun get-togethers this riding season and beyond. Stay tuned for more details about our first event which will be coming up in February. It may be cold out but that doesn't mean we can't gather around to enjoy ourselves and we hope you'll join us!

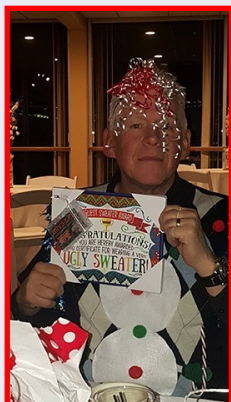
In the coming months we would like to create a variety of events so that riders and non-riders alike can join in all of the L.O.H. good times. We welcome input and suggestions, so if you have an idea or two that you'd like to see us do, feel free to drop us a line or come chat with us when we are out and about.

For those of you who are new (and those who aren't) if you're not sure what Ladies Of Harley is all about, please stop by our table at sign up or contact us for more details and we'll be happy to explain it to you. Make sure you come by during sign up if you can so you don't miss out on our updates.

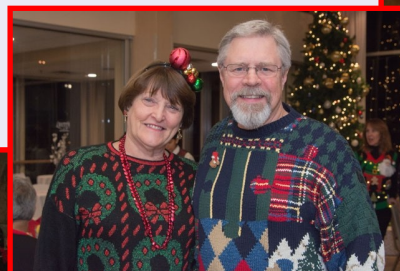
We hope everyone had a safe, healthy, and happy holiday season, and a very Happy New Year!

Until next time,  
Heather Johnston & Sammie Sweeney  
L. O. H. Co-Chairs

# Ugly Sweater Holiday Party 2017



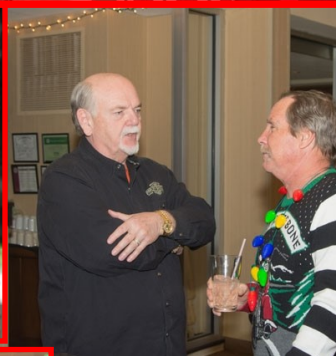
Winners



The Fun



# Party Goers



## Member Discounts

To all of our H.O.G. members, according to the Chili's manager in Waukegan, Bill Wickstrom, if you present your chapter H.O.G. card, you will receive 15% off your bill

**(this does exclude alcohol purchases).**

So give it a try, enjoy some food, fun and save a little money... ;-)



### Chili's Grill & Bar

890 South Waukegan Road

Waukegan, IL

[<< Directions >>](#)

### Motorcycle Show Ticket Discount

For our members who are attending the Progressive International Motorcycle Show in February, at the Stevens Center in Rosemont, one of the discount codes they can use is HOG18 - takes \$3 off the one day entry fee of \$18 making it \$15.



## Primary Officers



### **Director**

Corey (Rain Man) Johnston  
217-259-3112  
[Director@LakeShoreHOG.com](mailto:Director@LakeShoreHOG.com)



### **Treasurer**

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### **Assistant Director**

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### **Secretary**

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## Discretionary Officers

Picture  
Coming  
Soon

### **Activities**

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### **Membership**

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### **Head Road Captain**

John R (Motor Mouth) Sweeney Jr  
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### **Safety Officer**

Dan Marcotte  
[Safety@LakeShoreHOG.com](mailto:Safety@LakeShoreHOG.com)

Picture  
Coming  
Soon

### **Ladies of Harley**

Heather Johnston &  
Sammie Sweeney



### **Webmaster**

John R (Motor Mouth) Sweeney Jr  
[Webmaster@LakeShoreHOG.com](mailto:Webmaster@LakeShoreHOG.com)