



# The H.O.G. Insider

**L A K E   S H O R E   H . O . G .   C H A P T E R   # 3 5 2 2**

**This Month's Member Meeting**  
**August 19, 2018 @ Lamb's Farm—Magnolia Café**  
**9:00 Breakfast**  
**10:00 Meeting**

## **This month's activities and rides to add to your calendar**

8/11/18—Old Town, Chicago—Kickstands up 10:00 am—leaving from dealership  
8/12/18—Hidden Valleys of New Glarus—Kickstands up 7:30 am—leaving from Rt. 120 & Rt. 12 McDonalds  
8/18/18—Fox River Grove to Mr. Beefy's—Kickstands up 9:30 am—leaving from dealership  
8/19/18—After Meeting Ride to Racine Zoo—leaving from dealership immediately after meeting  
8/24/18—Dinner ride to "After the Fox" - kickstands up 6:45 pm—leaving from dealership  
8/25/18—LOH ride to Elegant Farmer Shop—kickstands up 9:30 am—leaving from dealership  
8/26/18—Rockton, WI Chicken Run—kickstands up 6:30 am—leaving from Rt. 120 & Rt. 12 McDonalds  
8/26/18—Concours d'Elegance Antique Car Show—kickstands up 10:00 am—leaving from dealership  
**Watch our H.O.G. website for various rides for the 115th celebration**

## **In this Issue**

**\*News from officers & committees   \*LOH "The Elegant Farmer" flier**

**\*\*News from Lake Shore Harley   \*Pictures from Crooked Lake**



**Let's Ride**

**CHAPTER RIDE HOT LINE   847-281-3141**



## Corey Johnston – Director



Another awesome annual trip in the books for Lake Shore H.O.G. ! What a fantastic time we all had riding up together and then exploring the many beautiful roads of the North woods. A very special thanks to Ralph for enthusiastically promoting the trip, Nita for organizing a wonderful dinner and to Ray and John for putting together so many great routes to choose from. I would also like to thank all the road captains who lead and swept for the journey up and back and lead rides during our time up North. Most of all those of us involved with the planning and execution of this trip want to thank all of our members who joined us. The smile on each face and the laughter in the air makes all the hard work worthwhile. We are already looking forward to planning the next annual journey.

Riding season is in full swing and I know you all want to rack up some miles for our competition; so make sure you keep an eye on our calendar for the many rides offered for your enjoyment. Let's get EXCITED folks, we are just a few short weeks away from what promises to be an epic 115<sup>th</sup> Anniversary celebration in Milwaukee. We will be leading multiple chapter rides up to the museum and various celebration sites so keep an eye out for more information. We will be sending an e-blast when we have compiled the ride list. All of that being said, go throw your leg over the seat and Ride and Have Fun!

Until next time enjoy the road.

Corey (Rain Man) Johnston  
"Listen to the wind, it talks..."  
Director/RC  
[director@lakeshorehog.com](mailto:director@lakeshorehog.com)

## Ralph Lenzini—Assistant Director



WOW, what a month we had in July. A lot of great rides, a great picnic ( Thanks Nita & team) and the Journey to Crooked Lake. What an awesome Chapter we have. Sorry that Laurie and I couldn't make it, but what I could see from all of the posts and from phone calls, it sure did seem like everyone one had a blast. I would like to say thank you to everyone that was involved for the Journey and did their thing. Yes, I picked the area and the lodge. But it was Ray and John who did the routes and Nita who did the dinner. Oh and I can't forget Corey who kept us all on track...from the picnic to the road trip. When you have motivated people who care about this Chapter and let them do their thing, great things happen. Thank you All.

Happy Birthday Harley. Yep you heard me. It's August and it's the Harley Davidsons 115th party, and H.O.G.'s 35th Birthday. I will be leading a ride on Wednesday the 29th for the ride home. I will be meeting at the dealership at 11am. Spend the afternoon checking out the sites and then head to the park for the official H.O.G. celebration where our very own John Sweeney and the Gingers will be the opening band. So what do say we all go and support one of our own and also show Milwaukee that Lake Shore is THE Chapter. Also on Thursday evening I will be heading up to the party. We will be meeting at the dealership at 6:30 p.m.

As always Keep chasing all of the Sunsets.

Ralph "yoyo" Lenzini  
Let's Ride  
Assistant Director/RC  
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## Ray Weimer – Treasurer

Greeting Fellow Chapter Members,



Wow was July a busy activity/riding month for the chapter. It's good to see the weather is finally cooperating to give us those non-rainy riding days. To start with, the Picnic was a huge success as usual and Nita and her crew did an excellent job on food and activities for all to enjoy; now we just need to work on the temperature for this event, every year you can fry an egg on the pavement!

Then we had an awesome extended weekend trip to northern Wisconsin and the Crooked Lake ride. Ralph and Corey kept up the tradition of this annual ride, and by the comments heard so far it was another huge success. Kudos to all who made this four day trip the riding/eating/socializing experience it was; great roads,

beautiful scenery and best of all the comradery and friendships made will hopefully last a lifetime.

Now it's on to enjoy a Harley tradition that comes every 5 years, the 115<sup>th</sup> Harley Davidson Anniversary in Milwaukee. I hope everyone can at least make it one day up to the home of our great motorcycle maker's headquarters and join the thousands of other passionate Harley riders from all over the world who make the journey to this epic event. Outside of Sturgis you would be hard pressed to ever find a greater assembly of Harley motorcycle riders anywhere and a party atmosphere beyond belief.

Keep your knees in the breeze,

Ray (Pockets) Weimer

**Treasurer**

[Treasurer@lakeshorehog.com](mailto:Treasurer@lakeshorehog.com)

## Dave Jones – Secretary



What a great weekend, this past one was, for me!

About 1,400 miles almost all of it through wonderful rolling hills and lakeside riding with spectacular vistas. And all done with wonderful riding companions.

"Crooked Lake" was one for the books – and I can't wait to see where we'll go and what we'll do NEXT year!

This month, I'll be getting back to a more normal routine – sharing my riding time with my canoeing / fishing and the stuff I do around the house (a bit of 'catch-up' there). Two rides I'll be leading that you might find interesting are as follows:

**First one is Saturday, August 11. I'll be heading into Chicago for the Japanese "Ginza" Festival. 10:00 AM at LSHD** for a pretty direct route to

the Midwest Buddhist Temple. (This is a 30+ mile, Level 2 ride into the city). There is a \$10 parking fee (Chicago, you know), but there will also be lots of food, Taiko drums, martial arts performances, dancing and music! Once we're there, rides over, so stay as long as you'd like!

Next is our August **Weeknight Wandering Dinner Club event. Friday, August 24<sup>th</sup>** we'll be heading North by Northwest for a casual American dining experience at "After the Fox". Kickstands up at 6:45 PM for a 35+ mile, Level 1 ride and a nice dinner!

Hope you can join me for these rides and share in the good times!

Final note, due to a LOT of family commitments in early September (and additional travel in mid September), the annual Baby Butt 500 (scheduled for 9/8/21018) will be suspended for a year. On September 8<sup>th</sup>, I will be leading our second Summertime Breakfast to a site to be explored very soon!

So, keep those wheels rolling as there's a LOT of great riding still to do this summer! Rubber side

As always..., **Ride out. Ride Home. Every Time!**

Dave Jones, Secretary / RC

**Secretary**

[Secretary@LakeShoreHOG.com](mailto:Secretary@LakeShoreHOG.com)



## Anne Weimer—Membership



It is hard to believe that it is already August. Our riding season is in full throttle and the weather seems to be cooperating. Time flies when you are having fun and July did not disappoint anyone. So many fun filled days that I will start by saying that once again, this year the annual Chapter Teddy Bear Ride & picnic was filled with sunshine, plenty of laughs, more than enough food, the games were lots of fun and the biker games are always a blast. Then of course we collected bags full of teddy bears for our charity. A perfect day!!! Then we went on our Journey to Crooked Lake for 4 fun filled days in the Northwoods of upper Wisconsin. I cannot say enough about how much fun this trip was. For me, the weather was perfect...not too hot...not too cold. The riding was spectacular, the

Hotel was wonderful, the food was delicious, the laughs were endless and the company was **priceless!!!!** What more could you ask for.....

It is my pleasure to introduce the following new members to our Lake Shore H.O.G. Family: **George Blake, Joe Murglin & Stephen Vizcarra**. Please let's remember to give them each a very warm welcome. For those of you keeping track we are currently up to 213 members.

Once again my friendly reminder: if you let your National H.O.G. membership expire, your membership with Lake Shore is inactivated until you renew your national membership. In addition if you would attend one of our rides you will be required to fill out another release form. Renewal can be accomplished easily by logging onto [www.hog.com](http://www.hog.com)

Anne Weimer  
aka "Flash"

**Membership Officer/Volunteer Coordinator**

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## Nita Cruz—Activities Officer



Well July is in the books; what a busy month it was. We had a great turn out for our annual Teddy Bear/Picnic run. I hope you all enjoyed the food and thanks to all the road captains and sweeps that safely brought the chapter to the park. I also want to throw a big thank you to those that helped with the set-up/clean-up and cooking the corn.

It was so nice to see that everyone enjoyed our Crooked Lake Adventure, many thanks to all the road captains and sweeps that helped to make sure we all made it to the hotel and home. A special thanks to John and Ray for putting together the route maps that took us to the places unknown! :o) We had awesome weather

with just a spot of rain. Can't wait to see what next year will bring?

I'm taking a break for a couple of months, but not to worry, I have plans for a fall event and (*shhhh not too loud the "Christmas Party"*). *What a year it has been so far! There will be more to come on these in the coming months, so until then keep the rubber side down and the shiny side up!!*

Nita Cruz  
Aka The Silver Streak  
Activities Officer

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# **Ladies of Harley**

## **Heather Johnston & Sammie Sweeney**

We had a wonderful time on our “Journey to Crooked Lake” adventure...

Three things I loved about our trip:

- 1) The people I was with
- 2) The riding that we did
- 3) The area we were in

Three things I didn't like about our trip:

- 1) The Gremlins that seemed to have targeted my husband and Joel
- 2) The fact that my husband missed an entire day of riding
- 3) My husband putting E-85 (Flex fuel) in our tank



Three things that made me smile:

- 1) The people I was with
- 2) The ice cream that I ate
- 3) John putting flex-fuel in our tank

Three things I saw on our trip, that I haven't seen before:

- 1) An eagle perched way up high on a sign
- 2) Utility worker, working up on a power-line, while sitting in a flying helicopter
- 3) My husband putting flex-fuel in our tank



Three things that I learned on our trip:

- 1) I should keep quiet when the GPS is acting up
- 2) Four mini-bottles of Bailey's Irish Cream is just enough
- 3) I must supervise all fueling of our bike in the future.

Would I do it again... ABSO—FRICKEN-LUTELY... Oh! Minus the FLEX-FUEL!!!!... ;—)

A huge thank you to all of the people on the planning committee for a wonderful and fun time.

Until next time, be safe and ride... ;—)

Be fearless in the pursuit of what sets your  
soul on fire

Heather Johnston

LOH Co-Chair

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Sammie Sweeney

LOH Co-Chair

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RECIPE: *For A Good Time!*

FROM THE KITCHEN OF: *Lake Shore L.O.H.*

*Come and join us for a fun ride to The Elegant Farmer in Mukwonago Wi. They are having a Championship Cheese Tasting. They are famous for their homemade pies. They also offer other sweets and food items. We will meet at Lake Shore at 9:30am and have a scenic 75 mile ride and enjoy some treats and each others company!*

Simply  
the  
Best

The Elegant  
Farmer  
Farm Kitchen Bakery, Deli & Market

**Lake Shore Ladies of Harley Ride**

**When: Saturday August 25, 2018**

**Start: 9:30am at the dealership**

**Come out and join us for a fun morning of riding and memory making.**

**Hope to see you there  
Heather & Sammie**

**FOOD & WINE**  
INSPIRATION SERVED DAILY

Call it a line in the sand over the top of a pie: Wisconsin residents are divided between ice cream or local sharp cheddar as a suitable dairy topping for pie. This 65-acre farm offers both on top of an unusual sugar cookie-dough crust, invented after a baking accident. The domed crust caramelizes in a paper bag, keeping layered apples crisp yet sweet and the crust brown, not doughy. Three generations of owners and countless contests later, this is the authoritative Wisconsin pie, with or without cheese.

## **John R Sweeney Jr** **HEAD ROAD CAPTAIN**

Howdy Lake Shore H.O.G.,



My "Journey To Crooked Lake" was not quite the experience I was expecting. Don't get me wrong, we had a great time. Great ride up and back, several rides in the area, some HD dealers, wonderful lodge, Friday night dinner with everyone and some extensive talks in the Traders Cabin room. All in all a perfect getaway. Except for me personally... ; —)

Upon leaving at 6:00am from my house to get to our meeting place at the Mobil gas station with Joel Pasternak and Nick Strom, my cruise control went out. No biggie, more of a nuisance and we were off... A great ride up, while dodging the occasional rain and as we gassed up the bikes I made a comment about the red cover on the 91 octane gas pumps that said "Recreational Vehicles". I thought it was kind of funny.

On Friday, we headed out to the Duluth HD and just before arriving at the dealer, we stopped for fuel. Ray went to pump 1, pump 2 was diesel and I stopped at pump 3. Put in my credit card, grabbed the nozzle and topped off by adding 2 gallons. Put the nozzle back and saw a small white piece of tape with printing that said "For Flex-fuel vehicles ONLY". Oh, oh... Thank God that I hadn't started the bike. Confirmation with the dealer was that this fuel would ruin my engine in a rather short period of time. Thankfully, Jeff Wooster suggested getting a gas can and a siphon pump. Luckily we were right in front of a Menard's. Jeff and George Lang went and picked them up and pumped out 4.5 gallons, refueled and luckily the bike ran fine. Now after visiting the dealer, I was going to lead us to Split Rock Lighthouse. Set up my GPS to jump into the middle of our planned route and took off. You guessed it, the GPS went haywire and I led our group back over the bridge back to Wisconsin. Made a U-turn, thought I reset the GPS, went back over the bridge and it took us down a different (incorrect) road. I was now ready to throw my Garmin into Lake Superior and Ray took over leading us in the RIGHT direction. When we got to the lighthouse, Deanette Wooster told me that I had no brake lights, which she didn't want to, because of the day I was already having. But I was grateful that she did and I decided to deal with it back at the lodge in the morning.

Saturday, George and I figured out it was my fuse that controls not only my back brake, but also my cruise control. Which means that I hadn't had a brake light since leaving my house in Hoffman Estates, two days earlier. Yikes!!! So we put in a new fuse, I turned on the ignition and tested the brake... success. So I put my tools away, said good-byes to some of the groups that were leaving, went back into the lodge for about 20 minutes, came out to go riding with George and Joel and saw that my ignition was still on. Dead bike... So I sat in the lodge from 8:00am till about 4:30pm. When Manny came back, we tried to start the bike with his charging unit, no luck. Then Jim had a bigger unit, but no luck. Finally they tried both together and that did the trick, she started. I rode it for 20 minutes, gassed it up (running) and put it away, hoping it would start in the morning.

Sunday, she fired up and we headed home. We said our goodbyes in Richmond and Sammie and I headed for Hoffman. We were one mile from our house and it started raining on us. Got to the garage, put the bike away, went to put the trickle charger on the bike and it was broke.

Needless to say, I cracked open a bottle wine and sat on the couch for the rest of the evening.

But I am STILL looking forward to next year... We really did have fun...

See you next month...

John

"It's not the destination; it's the journey"

Head Road Captain & Webmaster – Lake Shore H.O.G. Chapter

[HeadRoadCaptain@lakeshorehog.com](mailto:HeadRoadCaptain@lakeshorehog.com)



## Dan Marcotte—Safety Officer

### Fighting Fatigue on Long Motorcycle Rides



Motorcycling is more physically demanding than driving a car and exposes you to the environment, which can lead to fatigue. To avoid becoming tired on long motorcycle rides, you need to get adequate rest, plan and prepare, and consume the right food and drink.

Experts say that fatigue contributes to between a fifth and a sixth of all car accidents. That may not be true in motorcycle accidents across the board, but fatigue is definitely an issue for riders on trips of three days or more. It's something that you need to consider and prepare for. If you are riding with other

people, it is an issue that you should discuss and accommodate as you plan your trip. Different riders will have different requirements for rest, and if the trip is to be a safe one, all members of the group should be willing to accommodate each other.

Before you head out on the highway looking for adventure, consider a few steps that you can take and plans you can make to avoid having one of your adventures involve falling asleep on your motorcycle.

#### **Rest:**

Adequate sleep can be a bit hard to come by before and during a multi-day ride. Riders always thinking of things they want to do or remember to bring as they try to get to sleep on the night before they depart. Riders also have trouble getting to sleep while traveling. Many people also have trouble getting a full night's sleep as they get older. If a rider combines that with early departures, they quickly have a sleep deficit. For that reason, most riders should plan to allow themselves to sleep late every two or three days, setting no departure time.

Don't use alcohol as a sleep aid; it actually tends to reduce both the quality and quantity of sleep. You might think that you can't fall asleep on a motorcycle, but it has been known of riders who simply fell asleep while riding, waking up as they bounced through a ditch or in the hospital. Riders who experienced these sorts of adventures often said they didn't even realize they were tired.

Experts say that you'll have "tired times" during every 12-hour cycle, most often between 3:00 and 5:00 (a.m. and p.m., your local time). You may want to plan to arrive by that point or stop for an early dinner. If you can or need to, take a day off just to relax and catch up on your sleep.

#### **Physical Preparation:**

Unless you ride your motorcycle almost every day or take rides of three hours or more almost every weekend, you may not be completely adapted to your bike. After a full day or two of riding, you will become acutely aware of muscles that you are using full-time to ride. You may be able to overcome some of this discomfort by properly setting up your bike and fitting components, such as a good aftermarket saddle, that makes it more comfortable. However, you also need to give your body a chance to adapt. Taking breaks every hour or two, especially during the first few days of a long ride, will help this adjustment.

#### **Calm:**

Extended exposure to wind and sun dehydrates and fatigues you much more than your routine two-hour weekend jaunt. Riding in a tank top and open-faced helmet may seem like the best way to deal with the heat, but will actually wear you out and heat you up much faster than if you wear a vented or mesh jacket and a helmet that protects your face from the wind. Perspiration gets a chance to stay on and cool your skin if the wind flow is reduced but not eliminated. You will sharply reduce sunburn and windburn and their fatiguing effects by covering yourself fully. A windshield also reduces the amount of wind that's tearing at you but leaves enough to cool you.

Continued on Page 9



**Quiet:**

Wind noise (and exhaust noise if you have loud pipes) will not only permanently damage your hearing, it will fatigue you quickly. Both noise sources are at their worst if you don't wear a helmet, but even a full-face helmet that seals your ears well won't attenuate these noise sources sufficiently on an extended ride, so you should wear earplugs as well. If nothing else, you'll appreciate them when you try to go to sleep at night and the roaring in your ears isn't as loud. A windshield can also reduce wind noise.

**Clear:**

Vision clarity can be an issue on extended rides too. About 15 years ago, there was a comparison test done where one bike had significant distortion in the top of its windshield. Several riders said riding it made them feel disoriented or tired or gave them headaches. If your windshield creates this problem, or if you have a face shield or sunglasses that are optically imperfect, you should find a replacement or eliminate the problem, perhaps by trimming the top of the windshield. If your vision has changed so that your prescription is no longer adequate, update it before you leave.

**Caffeine and Alcohol:**

A coffee or cola can briefly boost your alertness, but isn't a substitute for adequate rest. Having a beer before or during a ride is a bad idea for many reasons, but especially if you are slightly tired or fatigued. Discouraging your riding companions from having one also does both of you a favor.

**Good Habits:**

Those boring admonitions about diet and exercise also apply to fighting fatigue. They increase your energy level, which make you stronger and more alert. Of course, drinking adequate water is important too, especially considering that you are being dehydrated more rapidly because of your exposure to the wind. You should hold with the theory that you aren't drinking enough if you don't have to urinate every 30 minutes.

Fighting fatigue provides benefits that go beyond safety. If you are alert and refreshed, the ride itself is more enjoyable, and you'll get more out of the sights and experiences that you came to enjoy.

So let me hear from you. What topics are you interested in ... I can be reached at [safe-ty@lakeshorehog.com](mailto:safety@lakeshorehog.com)

Dan Marcotte

**Safety Officer/Road Captain**

[SafetyOfficer@lakeshorehog.com](mailto:SafetyOfficer@lakeshorehog.com)

# LAKE SHORE 115

HARLEY-DAVIDSON  
LIBERTYVILLE, IL



Kickstands up at 6 pm every Wednesday and everyone who participates will have a chance to win some free goodies along the way. Go to the events page on Facebook for list of dates and more info.

Facebook Events page:

@lakeshoreharley

Click here for our August events calendar

<https://www.lakeshoreharley.com/events-calendar-motorcycles-dealership--xcalendar>



We are heading home **August 29th!** Join us as we ride to Milwaukee for the 115th anniversary. Kickstands up @ 11am. Stay tuned for more information.

## HOURS

### SHOWROOM HOURS

MONDAY - FRIDAY 10AM - 7PM

SATURDAY: 10AM - 6PM

SUNDAY: 10AM - 5PM

### SERVICE HOURS

MONDAY - FRIDAY 10AM-7PM

SATURDAY: 10AM - 6PM

SUNDAY: 10AM - 5PM

# Journey to Crooked Lake

July 26th – 29th

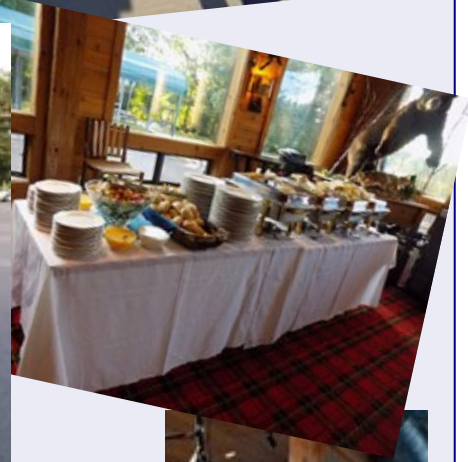


Chequamegon-Nicolet  
National Forest

WFER  
1230 AM







## Primary Officers



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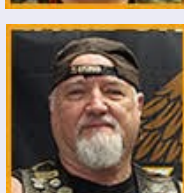
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